

Philadelphia Style Magazine

Best Men's Grooming

Beer, ESPN and... pedicure chairs? Yes, that's right, but don't dare call it a pedicure. Howard Hafetz, CEO and president of the Berwyn-based American Male franchise prefers the term foot detailing, and it's working for the lads of Center City. On a typical afternoon, expect to see Comcast execs next to contractors- and every type of man in between- enjoying spa quality treatments that would make any girlfriend's hair curl with envy. Services range from eyebrow waxing to highlighting to camouflage-partial or full coverage of grays- and an assortment of pithily titled packages to keep Philly's Y-blessed citizens coming back for more. Plus, what's not to love with a décor that screams sports bar? With weather-beaten lacrosse sticks tacked to the walls and TVs blasting sporting events as often as possible, this ain't your mama's salon.



a full service salon for guys



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