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Easton salon owner opens second shop

By Jennifer Troxel

Rosemary Pugliese, owner of New Attitudes Salon and Day Spa, plans to open a mens-only salon behind her other shop at William Penn Highway, Easton.

American Male is scheduled to open its doors on Wednesday, Feb 8.

"I have owned a salon for 17 years now, and I began thinking how great it would be to have a place like this just for men," said Pugliese. "Men who would like to have the same services as women, but feel uncomfortable going to a typical salon, can now come to American Male."

American Male is a full-service salon with 13 other shops in the U.S., including a location in Reading. The new Easton establishment is independently owned and operated. It gives men more than just the option of a haircut and styling. Services include a paraffin hand dip, a shampoo, mini facial, mini scalp massage, manicure and pedicure, massages and waxing.

The salon is open Tuesdays, 8 a.m.-7 p.m.; Wednesday to Friday, 8 a.m.-8 p.m.; and Saturdays, 8 a.m.-2 p.m. For more information, call (484) 546-0339 or visit the Web at www.americanmale.com.



a full service salon for guys