

Volume 1, Issue 1

January 2011



Grooming Guyde

How to Rock Your Winter Coat

Gentleman, finding a coat isn't difficult, but finding a guy today who wears a proper jacket is. Walking down the street you'll see multiple men in oversized, bulky "I bought it slightly big because I wear a sweater under it," coats.

I bet some of you are wearing coats wondering why your sweater didn't take up as much room as the saleswoman told you it would.

If you remember these simple rules, you are bound to get the winter jacket "right." Let's start with your peacoat or topcoat. 100% wool is a wise option for

wintertime. Your coat should be longer than your suit jacket but not fall below your knees.

Leather is completely acceptable to wear in the wintertime depending on how cold it gets. Feeling trendy? Try wearing a slim leather jacket as a layering piece under your wool coat. Pair it with a scarf and some shades (daytime only), and you will walk the streets winter-ready.

Have some edge and rock winter right this year.



Ear and Nose Waxing...are you kidding?!?!?

Growing up, you were always reminded to clean your ears. This still holds true today.

Luckily, we are here to make sure your nooks and crannies are looking their best.

Ear and Nose waxing is done with a hard wax that eliminates more hair than using a beard trimmer. It also lasts up to 6 weeks! For under \$15 per service, we will have you

looking and feeling clean and classy. Schedule your appointment today.

"I was apprehensive at first...but the results are incredible. I would do the ears first to get used to it."

-Max Rubin

Look at our Appointment Book.

Ask about how you can make your appointments online.



TEST DRIVE

A Shampoo and a Puck for 20 Bucks!



Choose *one* shampoo to keep your hair healthy and manageable, and *one* styling puck to maintain your fresh style. get both products for **Only \$20!**

*certain restrictions apply.



Color Camouflage

50% off
this featured service
offer good for your first time only

**We're on the Web
Americanmale.com**

Look 10 years younger in minutes with American Male's Color Camouflage.
First time color clients only.



Product Focus: Redken Maneuver

"Maneuver is a working wax that is a good product for clients who like to wear product but don't want it to be too noticeable. It's a medium control wax that is good for textured looks and fine/medium hair. It leaves the hair with little shine, great hold and is not greasy. My clients love it!"

–Lauren Rooney,
American Male Berwyn Stylist

