

Your *Guyde* to Good Grooming



Featured Service: Waxing

At American Male you can safely take it all off – hair that is! Guys, the summer heat will soon prompt a clothing optional opportunity – Don't let a hairy back or chest get in the way of a perfect tan or a great photo opportunity!

Waxing continues to be one of the most popular methods of hair removal. It has tremendous and instantaneous results. Facial and body waxing removes unwanted hair quickly and leaves skin smooth. Waxing results last up to six weeks, but when hair re-growth occurs, it is usually finer and not as dense as it was before waxing.

After waxing, especially the back, it is nice to then get a clarifying back treatment – this helps reduce the appearance of blemishes and make the skin look and feel.

How hair removal works at American Male

Waxing is excellent for all skin types, including sensitive skin. First, we analyze your skin and the hair to be removed. Then your skin is cleansed and prepared for the waxing service. We will select the best wax for your skin and hair type.

After the waxing service, products are gently applied to soothe and re-moisturize your skin.

MEN...ladies love a smooth and tan man, so get your body beach ready with an eyebrow, chest and

back waxing service. You have nothing to lose but the hair!

Healthy Summer Skin

If you want to keep your skin healthy all summer – make sure you are using a moisturizer with an SPF. Try Baxter of California's Super Shape Skin Moisturizer with SPF 15.

TEST DRIVE your first waxing service at 50% off! Offer good until April 27th. A perfect time to try out a waxing service before summer!

At participating American Male salons.

