

# Your Guyde to Good Grooming



a full service salon for guys

## In This Issue: Fall Fashion and Color

### Fall Fashion for Men

#### New Digs for Fall

Expect to see classics with a modern twist. Colors in white, navy and brown are big this season.



Leather and suede pants are also emerging this fall season.

Also hot this season are men's cardigans, men's casual fall jackets and comfortable well-fitting sweaters.

With a few key items you can take a day look to night.

Day: Shirt, Tie and Jacket

Night: Shirt (no tie) and sports coat

### Fall Color

#### For your head

Summer is history! Your hair needs to recuperate from the summer sun. For a put-together fall look that will get you noticed, consider haircolor.



There are three types of color offered at American Male. The first is Color Camo. This is a 10-minute subtle service that is meant to camouflage grey hair. For example, if you are about 70% grey this product can take you to 40%. You can go lower or higher depending on your preference and it will gradually wash out after a few weeks.

The second type of color is permanent. Like its name, the color does not wash out and will grow out with your hair. This is great for guys who are just starting to go grey or those who want a change altogether.

The third type of color is highlights. For the fall you can subtly brighten up or keep the natural highlights you have acquired from the sun.

Whatever your fall plans - update your look. Purchase some new sweaters or try the Color Camo. It will keep you fresh, in-the-know and people will admire your effort to look and feel your best.

Be Well Groomed,

American Male

American Male Corporation



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