

# Your Guyde to Good Grooming



## Featured Service: Color your Life

An eye-catching tie. A new pair of shoes. A classy watch. All of these are considered accessories. Just as the perfect accessory can complete your outfit, fuller healthier looking hair can complete your overall look. At American Male, we offer several types of color services to subtly enhance your hair style and keep you looking and feeling your best.



advantage of our highlighting service, which can add depth and dimension to any haircut.

Coloring your hair doesn't have to be a drastic change. Even the smallest alteration can freshen up your look and keep you feeling sharp and confident. Talk to your stylist to determine what type of hair color service is right for you. Using both of these products together will ensure a fuller looking head of hair. Ask your stylist for a recommendation.

### Work it!

Colored hair needs special care! Shampoos with harsh ingredients will dull your color quickly. Try a gentle shampoo like **Redken For Men Go Clean** or **American Crew Daily Moisturizing**. Using the proper shampoo may extend the life of your color up to 4 weeks!

## Hide the Gray Away:

Hiding your increasingly gray hair may be a lot quicker and easier than you thought. With Redken For Men's Color Camo, all it takes is 10 minutes. This quick color service subtly blends your gray back to your natural color, giving your hair a "salt and pepper" look. This slight change can take years off your appearance in only minutes!

## Not battling the grays yet?

You can still enhance your style with a subtle change of color. Fall is here so why not try a shade slightly darker than your natural color. Or take

