

Your *Guyde* to Good Grooming



a full service salon for guys

Featured Service: Waxing

At American Male you can safely take it all off – hair that is! Guys, the summer heat is prompting a clothing optional opportunity – Don't let a hairy back or chest get in the way of a perfect tan... or a great photo opportunity!

Waxing continues to be one of the most popular methods of hair removal. It has tremendous and instantaneous results. Facial and body waxing removes unwanted hair quickly and leaves skin smooth. Waxing results last up to six weeks, but when hair re-growth occurs, it is usually finer and not as dense as it was before waxing.

After waxing, especially the back, it is nice to then get a clarifying back treatment – this helps reduce the appearance of blemishes and make the skin look and feel healthy.

How waxing works at American Male

Waxing is excellent for all skin types, including sensitive skin. First, we analyze your skin and the hair to be removed. Then your skin is cleansed and prepared for the waxing service. We will select the best wax for your

skin and hair type. After the waxing service, products are gently applied to soothe and re-moisturize your skin.

*MEN...*ladies love a smooth and tan man, so get your body beach ready with an eyebrow, chest and back waxing service. You have nothing to lose but the hair!

If you want to keep your skin healthy all summer – make sure you are using a moisturizer with an SPF. Try Baxter of California's Super Shape Skin Moisturizer with SPF 15.



Print this and bring it to your appointment to receive \$10 off a back waxing service at participating American Male salons

Expires October 15, 2006
One per client